

## Message Text

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43

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

----- 114372

R 301525Z APR 74

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 1888

AMEMBASSY BERN

AMEMBASSY BRUSSELS

AMEMBASSY LONDON

AMCONSUL DUSSELDORF

AMCONSUL FRANKFURT

AMCONSUL ZURICH

UNCLAS STOCKHOLM 1851

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 401/01/P0271

2. 04/26/74

3. HBSHERWOOD

4. 401/SWEDEN

5. IAD

6A. --

6B. MR. LENNART JENESTRAND, IMPORT MANAGER

6C. ICA-EOL AB

    FACK

    402 20 GOTEBOG 5

7. CABLE: EOLBOLAGET. TELEX: 2245 EOL S. TELEPHONE: 031/

40 91 00

8. --

9. 111-12 9A. AGENCY OR DISTRIBUTORSHIP

10. DESCRIPTION

3842351-0100 FROZEN FOOD WAREHOUSING PROTECTIVE

GLOVES, STRONG, FLEXIBLE, AND NECESSARILY WITH EASILY

PORTABLE BATTERY-ELECTRICPOWERED HEATING SYSTEM TO PROTECT

WEARER AGAINST 27DEG MINUS CENTIGRADE (EQUIVALENT TO 16.6 DEG F

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MINUS) WORKING ENVIRONMENT CONSTANT TEMPERATURE. SECURING

MAXIMUM PHALANXIAL MOBILITY ALSO ESSENTIAL BECAUSE BASIC  
REQUIREMENT IS ENABLING WEARER TO PEEL OFF ADHESIVE PRICE  
TAG LABELS FROM STICKER SHEET AND APPLYING THEM TO FROZEN  
FOOD PRODUCTS IN COLD STORAGE.

ICA-EOL IS REGIONAL ENTERPRISE WITHIN ICA GROUP, LARGEST  
VOLUNTARY JOINT PROCUREMENT AND WHOLESALE DISTRIBUTION  
ASSOCIATION OF NATIONWIDE NETWORK OF FOOD AND GROCERY  
RETAILERS. COMPANY FORESES ALSO CONSIDERABLY WIDE MARKET  
FOR THE PRODUCT OUTSIDE THEIR OWN ORGANIZATION, COUNTING  
AS POTENTIAL CUSTOMERS CO-OP UNION AND OTHER SUPERMARKETING,  
WHOLESALE, AND RETAIL CHAINS IN SWEDEN AND OTHER SCANDINA-  
VIAN COUNTRIES. SKR. 13 MILLION SHARE CAPITAL AND  
APPROXIMATELY SKR. 2 MILLION ANNUAL TURNOVER VOUCHSAFE  
SOLID FINANCIAL STANDING. HIGHLY APPROPRIATE TRADE CONTACT  
ACCORDING TO LOCAL CREDIT SOURCES.  
OLSEN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 30 APR 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STOCKH01851  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740102-1204  
**From:** STOCKHOLM  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Line Count:** 77  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
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**Review Date:** 12 SEP 2002  
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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PRIVATE TRADE OPPORTUNITY  
**TAGS:** BEXP, SW  
**To:** n/a  
**Type:** TE  
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